



**FIRST 5
RIVERSIDE**

Riverside County Children & Families Commission

Strategic Plan Public Input NEEDED

The Riverside County Children & Families Commission, better known as First 5 Riverside, is a division of the Riverside County Department of Public Social Services that oversees tobacco tax revenue generated from Prop. 10, an initiative created specifically for early childhood development support.

There are more than 210,000 children ages 0-5 in Riverside County and more are born each year. To help children succeed in life, the Commission has helped fund critical health, early education and child care services in accordance with its statutorily mandated strategic plan.

The Commission has been working on revising its strategic plan since August, taking into consideration that while the needs of young children are increasing due to the economic climate, tobacco tax revenue is declining annually. Stakeholders, including community leaders, government officials, service providers and other interested individuals, are invited to help the Commission solidify its new plan by providing input at an upcoming strategic planning meeting.

PUBLIC MEETINGS HELD:

10 a.m. Wednesday, Jan. 5, 2011

at First 5 Riverside Offices: 2002 Iowa Ave., Ste. 100 in RIVERSIDE

AND

2:30 p.m. Thursday, Jan. 6, 2011

at the Cathedral City Library: 33520 Date Palm Drive in CATHEDRAL CITY

******Note: Separate special meetings for parents will also be held on these days. See www.rccfc.org for details**

RSVP for one of the meetings by DEC. 30, 2010!

Call 800-266-3880

**or send name, agency and phone number or e-mail to
first5@rccfc.org with Subject: Meeting RSVP**